



**NeuroLeadership**  
INSTITUTE



Your  
**BRAIN** at  
**WORK**  
**LIVE**

# Build a Better Normal

**Melanie Davis**

Ford Motor Company

**Shawna Erdmann**

Comcast

**Dr. David Rock**

NLI

# Build a Better Normal

**Stay ok**

Buffers, Signals, Systems



**Day to day**

# Build a Better Normal

**Stay ok**

Buffers, Signals, Systems

**Make WFH sustainable**

Rethink work practices, schedules, meetings



**Over the  
mid term**

# Build a Better Normal



**For the  
long term**

**Stay ok**

Buffers, Signals, Systems

**Make WFH sustainable**

Rethink work practices, schedules, meetings

**Leverage the moment**

Rebuild culture & learning

# Housekeeping



## Commenting in Zoom Chat:

- To share publicly, select: “**panelists & attendees**” before posting



## Pose questions directly to speakers:

- Use **Q&A section**



## Will there be a recording of today’s presentation?

- Yes, you will receive email by EOB from MaryGrace Rapolla
- Respond directly to speak to a client advisor



## Will I receive a copy of the slides?

- Slides reserved for **corporate members and current clients only**



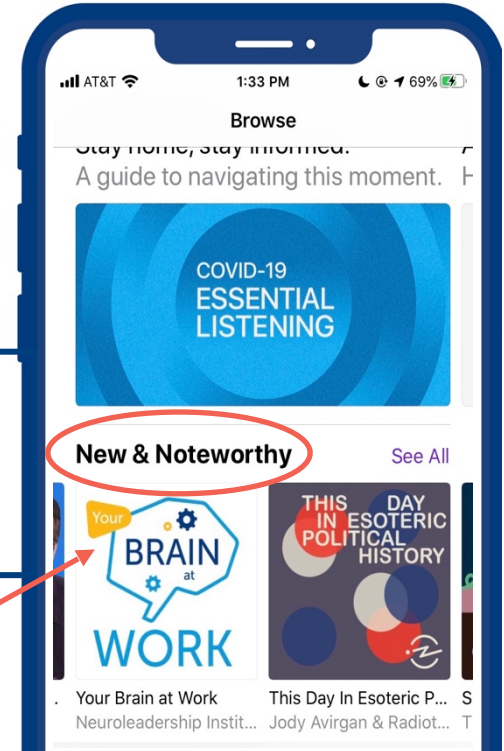
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# Resources



# Your brain at work LIVE

- How HR leaders are transforming practices during crisis
- Every Friday, 12pm ET
- Each live session becomes episode of podcast
- Season 1 available now
- Season 2 in progress
  - Subscribe now!
  - Any platform!



# Insider Exchanges



Every Wednesday  
at 3pm ET with  
David Rock



Every other Monday  
at 5pm on Leadership  
with Khalil Smith



Every other Monday  
at 2pm on D & I  
with Ester Neznanova



Every other Tuesday  
at 2pm on Performance  
with Barbara Steel

# How we are helping organizations

2016



The Science  
of Inclusion

*Free C-suite briefing on*  
**Build the better normal**

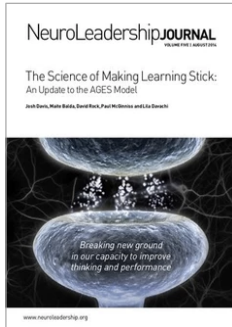
2016



Organizational  
Growth Mindset

# How we are helping organizations

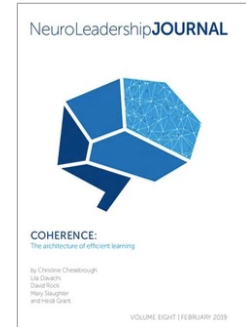
2014



The Science  
of Making  
Learning Stick

## Free learning strategy audit

2019



Coherence:  
The Architecture of  
Efficient Learning

# How we are helping organizations

1. Reinvent **Culture, Learning or Performance**
2. Increase **Focus, Inclusion, Growth Mindset; Mitigate Bias**
3. Building **custom habit-activation strategies** that scale



# How individuals are using this time to learn

- Brain-based coaching goes (back to!) fully virtual
- Certificate in the Foundations of Neuroleadership
- Weekly talent-leader events on specific topics
- *Exploring targeted learning solutions for talent leaders*



