



NeuroLeadership
INSTITUTE



Your
BRAIN at
WORK
● LIVE

Build a Better Normal

With P&G and Zoom

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NLI

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Zoom

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P&G

Housekeeping



Commenting in Zoom Chat:

- To share publicly, select: **“panelists & attendees”** before posting



Pose questions directly to speakers:

- Use **Q&A section**



Will there be a recording of today's presentation?

- Yes, you will receive email by EOB from MaryGrace Rapolla
- Respond directly to speak to a client advisor



Will I receive a copy of the slides?

- Slides reserved for **corporate members and current clients only**

Today's paradoxes

- Employees are more anxious
- Yet also more productive
- While not getting to their own work
- And... don't think this is sustainable



What pace are you going at?

- **Full sprint** – we can keep this pace up for days/weeks **6%**
- **Sprint** – we can keep this up for a month maybe **22%**
- **Run** – we can do this for several months **37%**
- **Fast walk** – we can imagine this for 6 months **28%**
- **Leisurely walk** – this seems sustainable **8%**

(N=235)

Build a Better Normal

Stay ok

Buffers, Signals, Systems



Make WFH sustainable

Rethink work practices, schedules, meetings



Leverage the moment

Reimagine the big things like culture & learning

The Framework All Leaders Need to Build a Better Normal



David Rock Contributor
Leadership Strategy

I write about the neuroscience of leadership.



Now's the time to reimagine and rebuild the new normal at your organization. XAVI CABRERA, UNSPLASH

As the world limps toward recovery, many news headlines seem to suggest we should accept this reality as our “new normal,” as if the story is all bad and out of our control. The truth is, while

Why the urgency for the big things?

- Our collective emotions driving openness may be short lived
- Everything stopped is incredibly rare

How has your organization positively surprised you?

- **Flexibility**/ability to work from home 35%
- Focus on mental health, peoples' **wellbeing** 17%
- The speed and **openness** to rapid change 25%
- Transparency and frequency in **communications** 17%
- We **haven't responded** as well as I think we could have 6%

(N=405)

What's the magic you want to maintain?

- **Flexibility** around working hours/from home/with kids & pets **41%**
- Increased **communication** **7%**
- **Rethink** learning **14%**
- **Speed** and agility **8%**
- The human-first **connection** **30%**

(N=425)



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Resources



REFOCUS
3 days to change the world of work



summit.neuroleadership.com

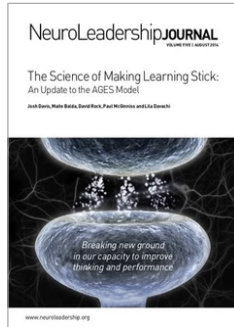
NOV
10-12

NEUROLEADERSHIP
SUMMIT

A 3 day global hack-a-thon to make organizations better for humans

How we are helping organizations

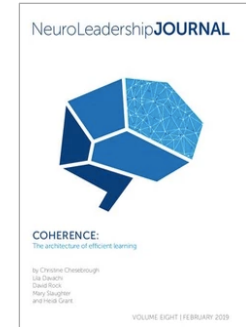
2014



The Science
of Making
Learning Stick

Free learning strategy audit

2019



Coherence:
The Architecture of
Efficient Learning

How we are helping organizations

2016



The Science
of Inclusion

Free C-suite briefing on
Build the better normal

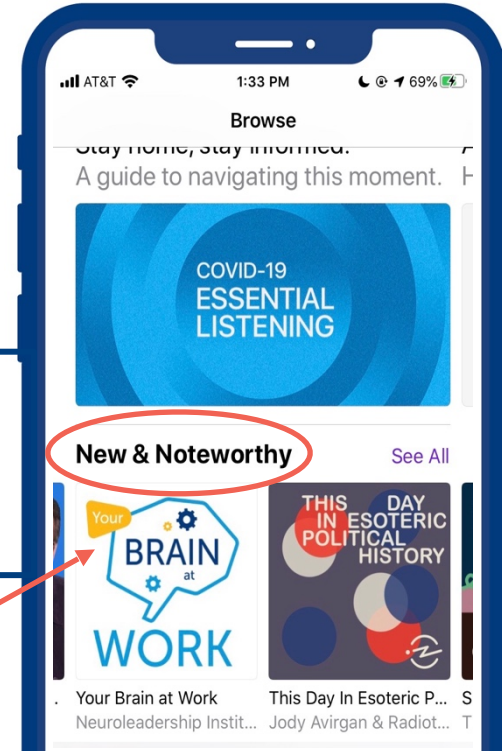
2016



Organizational
Growth Mindset

Your brain at work LIVE: On Podcast

- How HR leaders are transforming work
- Season 1 available now
- Season 2 in progress



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Our latest research

[Growth Mindset Supports Organizations Through Disruption](#)

Harness the power of mindset to adapt to new realities.

Our latest thought leadership

[The Framework All Leaders Need to Build a Better Normal](#)

We believe this isn't a time to build a new normal, but instead, a better normal.

[The Brain-Based Case for 4-Day Workweeks](#)

With employees working longer hours than usual, leaders may wonder if they should move to a four-day workweek.

Join us next week!

[Register here](#)



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[Learning to Lead Better with Gilead & Merck](#)

Gilead is creating a culture of empathy. Merck is keeping learning and development going strong.

Insider Exchanges



Every Wednesday
at 3pm ET with
David Rock



Every other Monday
at 5pm on Leadership
with Khalil Smith



Every other Monday
at 2pm on D & I
with Ester Neznanova



Every other Tuesday
at 2pm on Performance
with Barbara Steel

